

## Sanlorenzo SL110A and Bluegame BGF45 honoured at Design Innovation Awards 2025

- Sanlorenzo and Bluegame win two important recognitions at the prestigious Design Innovation Awards, presented at the 65<sup>th</sup> International Boat Show in Genoa;
- Acclaimed new SL110A bestowed in the “*Superyacht – Over 24 metres LH*” category;
- Bluegame's multihull, BGF45, triumphs in the “*Sailing or Motor Multihulls*” category;
- Awards commended by an outstanding jury of leading international yachting, design and cultural experts, and chaired by Walter De Silva, one of Italy's most renowned designers.

Genoa, 22 September 2025 – On 19th September, during the **2025 Design Innovation Awards**, established by Confindustria Nautica to promote research, creativity and sustainability in the international boating industry, **Sanlorenzo** and **Bluegame** won two important recognitions.

**SL110A**, the latest evolution of Sanlorenzo's breakthrough asymmetrical line concept, was declared the winner in the “*Superyacht category, for yachts over 24 metres LH*”. Judges commended SL110A for its “*continued confirmation of the ability to innovate the distribution of interior space, combined with continuous research into materials and finishes*”.

The winner in the “*Multihulls, Sailing or Power*” category was Bluegame's **BGF45**, which was recognised “*for transferring cutting-edge technology to a serial production, including internal solutions of unexpected impact*”.

The jury, chaired by **Walter De Silva**, one of Italy's most renowned designers, evaluated the projects with a cross-disciplinary approach thanks to the presence of international experts in the fields of boating, design and culture.

The prestigious awards, presented each year during the **International Boat Show in Genoa**, celebrate projects that stand out for their design excellence and ability to interpret market developments in terms of design and innovation.

The successes reaffirm Sanlorenzo and Bluegame's leadership position for innovation in yachting, and the Group's commitment to pushing forward sustainability and design excellence in the nautical sector.

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### About Sanlorenzo

For more than 60 years, Sanlorenzo has defined Italian excellence in yacht building, crafting custom-made motoryachts and superyachts that blend refined design, innovation, and advanced engineering. Founded in 1958, the shipyard is the world's leading mono-brand builder of yachts over 24 metres. Since 2005, under the ownership and leadership of Massimo Perotti, Sanlorenzo has undergone extraordinary growth — expanding its portfolio, production capacity, and global prestige. In 2019, the company was listed on the Euronext STAR Milan, further cementing its role as a leader in luxury yachting. Sanlorenzo's yacht and superyacht production spans six specialist shipyards across Italy, with models from 24 to over 70 metres in both composite and metal construction. The Group also includes Bluegame, below 24m — known for innovative crossover models — and the newly acquired Nautor Swan, a prestigious name in sailing and high-performance motor yachts. Design and architecture have always been core to Sanlorenzo's identity, thanks to long-standing collaborations with world-renowned studios including Piero Lissoni, Patricia Urquiola, Dordoni Architetti, and others. This fusion of yacht engineering and interior design sets Sanlorenzo apart in the world of high-end nautical craftsmanship. Looking ahead, Sanlorenzo is leading the sector toward sustainable innovation. Its “Road to 2030” strategy includes pioneering efforts in low-impact propulsion, such as green methanol fuel cells and hydrogen-powered tenders, developed with partners like Siemens Energy and MTU. In 2024, Sanlorenzo

marked two major milestones: the delivery of the first 50Steel superyacht equipped with an onboard fuel cell system, and the launch of hydrogen-powered Bluegame tenders for the America's Cup. This same year, the Group acquired Nautor Swan, and with Simpson Marine, it is strengthening its portfolio and commercial footprint across Asia and beyond. Through initiatives like the Fondazione Sanlorenzo and Sanlorenzo Arts, the brand continues to support culture, sustainability, and the sea — values brought to life with the opening of Casa Sanlorenzo in Venice, a new home for design and dialogue.

#### **About Bluegame**

Bluegame was founded in 2004 through Luca Santella's dedication and ambition in creating functional and efficient boats that are unique on the market, unconventional, and defy categorisation. This vision translates into the historic BG range, a perfect synthesis of sophisticated design and the authenticity of an uncompromising experience of the sea. In 2018, joining the Sanlorenzo Group changed the paradigm for Bluegame, opening new horizons and incredible development opportunities. Under the leadership of CEO Carla Demaria and Head of Product Strategy Luca Santella, the company has experienced extraordinary growth, with revenue multiplying 16 times in five years. New lines have gradually joined the historic BG range, while staying true to its identity: the BGX line, where 'X' recalls the crossover spirit present on Sanlorenzo's SX boats, and the BGM line, with the first luxury multihull in the history of both Sanlorenzo and the luxury yachting industry. However, sustainability is always the focus of Bluegame's design, epitomised by BGH, the hydrogen-powered chase boat using foils that flew at 50 knots alongside American Magic and Orient Express Racing Team during the 37th Edition of the America's Cup. The ultimate expression of sustainability to date. Building on this momentum, Bluegame pushed further with the new BGF range, which integrates foil technologies pioneered on the BGH, while expanding the brand's multihull portfolio with a strong focus on versatility, innovation, and Italian excellence. Additional models are currently under development, ready to rewrite the rules once again with disruptive advances in technology, design, and sustainability.

#### **For Further Information:**

##### **Sanlorenzo Spa**

Mariangela Barbato

Ph. +39 3409955110

E-mail [communication@sanlorenzoyacht.com](mailto:communication@sanlorenzoyacht.com)

##### **Bluegame**

Serena Mazziotta

Ph. +39 3316654040

E-mail: [serena.mazziotta@bluegame.it](mailto:serena.mazziotta@bluegame.it)

##### **Comin&Partners – Press Office Sanlorenzo**

Giulia Mori

Ph. +39 3474938864

E-mail [giulia.mori@cominandpartners.com](mailto:giulia.mori@cominandpartners.com)

Margherita Pisoni

Ph. +39 3388278600

E-mail [margherita.pisoni@cominandpartners.com](mailto:margherita.pisoni@cominandpartners.com)